Part - 1

What will you do?

Create web site for locals from 18 to 40.

Why and by When?

For improve our business, near time.

How will you measure your goal?

By matching results of website. Looking for increasing or decreasing percentage of customers that use our services. Our goal is to increase customers level to 40%

Can you realistically accomplish this goal within a certain timeline?

Yes

Does this goal align with your values and larger objectives and goals?

Yes

By when do you want to accomplish this goal? How long will take?

At least 1 December for sure.

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| --- | --- | --- |
| Topic | Questions | Answers |
| Goal | What is goal of the website? | Improving business by promoting the services offered by the company |
| Target audience | Describe the targetaudience (age, gender,demographics) | Mostly between 18 and 45 age. Focused on local residents |
| Graphics | What graphics will you use on the website? | Images and videos. Graphics of improving of company |
| Colour | What colours will you use within the site to enhancethe purpose and brand? | White, black, dark blue |
| Accessibility | How will the website accommodate people with disabilities? | Alt text for images to assist visually impaired users. Text-to-speech compatibility. High contrast for better readability. Simple and intuitive navigation. |

CP1406 1 Week Web page Wireframe

Изображение выглядит как текст, рукописный текст, чек, Шрифт

Автоматически созданное описание

Web site links map

Изображение выглядит как текст, рукописный текст, Шрифт, линия

Автоматически созданное описание

Part - 2